

## **Roy S. Ginsburg, J.D.**

Roy Ginsburg is one of the most experienced attorney coaches in the Twin Cities area. He offers coaching services that help lawyers achieve practice development goals and career satisfaction, as well as outplacement counseling for those who are in between jobs. In addition to coaching, he has an active solo practice and is legal marketing ethics counsel to *Minnesota Law & Politics*® and *Super Lawyers*®, and FindLaw, a Thomson West company. During his 25-year legal career, Roy has worked in large and small law firms, and as in-house counsel in corporate legal departments. His well-rounded perspective benefits coaching clients located around the country.

Roy is also a frequent CLE lecturer on the best practices and ethics of business development and client service. His "What's Next?" program addresses career management. All of Roy's popular seminars, designed to enhance attorneys' professional development efforts, are sponsored by Bar associations nationwide.