



**Nancy Mangan**  
**Senior Consultant & Client Growth Specialist**  
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Nancy Mangan is a lawyer with extensive experience in attorney training, legal marketing and client development. She helps Wicker Park Group clients with client feedback interviews, client service training and client growth strategies.

In her former positions as an instructor for the WJF Institute and as a client relations director for top law firms such as Baker Botts, Nancy personally trained over 2,000 lawyers in business development skills and client service. She specializes in helping law firms develop highly targeted and realistic client growth strategies that build value for both the client and the firm.

Nancy is a former practicing lawyer with an extensive pre-law background in marketing and corporate communications. She received her J.D. from St. Mary's University School of Law where she received the Order of the Barristers and the Jorrie Award for Outstanding Appellate Advocacy for her graduating class. She also served as a member of the school's Jessup International Moot Court Team. Upon graduation, she practiced in a litigation firm prior to moving into law firm marketing. She is a member of the State Bar of Texas.

The Wicker Park Group works with a wide range of law firms and other professional service firms in the area of client feedback and client growth initiatives. For more information, please contact us 312-988-4898 or visit us online at [www.WickerParkGroup.com](http://www.WickerParkGroup.com) where you can learn more about ClientKit™ and subscribe to our regular series: General Counsel Q&A.