

**Biography**  
**Paul A. F. Gazzolo**

Since 2005, Paul Gazzolo has been the president of World Book Inc., a Berkshire-Hathaway company based in Chicago. Founded ninety years ago, World Book is the world's leading publisher of encyclopedias both in print and online. Today, its primary focus is as a multimedia educational publisher producing dozens of titles aimed at helping students and families understand their world. World Book's growth is fueled by the "World Book Web" suite of subscription digital products. Used by tens of millions of students world wide, these products deliver comprehensive and authoritative information tied to teaching standards and tailored to diverse reading levels and learning styles.

Prior to World Book, Paul was chief operating officer of LexisNexis' Martindale-Hubbell, the world's leading directory of lawyers and legal services published in print and via [martindale.com](http://martindale.com) and [lawyers.com](http://lawyers.com). Paul helped transform the company from being a venerable legal directory to a fast-growing provider of marketing solutions to the legal industry. His work included introducing a package of web-based marketing products and services and leading the acquisition of Interface Software, the #1 client relationship management solution.

Paul's first position with LexisNexis in Dayton Ohio was as vice president of marketing and brand management leading a global re-branding project. He was also responsible for applying marketing best practices across all the marketing mix including corporate communications, web sites, and marketing communications.

Paul began his career with Procter & Gamble by spending over a dozen years managing brands and businesses in P&G's Healthcare division in Cincinnati, Ohio. He worked both in P&G ethical pharmaceuticals division, and also managed other-the-counter brands. In his last role at P&G, Paul was marketing director and the global business leader for Stedcor, a new drug for treating cardiac arrhythmia.

Born in Evanston, Illinois Paul attended Hamilton College in central New York where he studied English and Economics and played rugby. He is married, has three daughters and likes to run, sail and travel with his family.

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