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Chris Kraft is the senior director of product management for Hubbard One's Business Development family of software. During his eight years at Hubbard One, he has been responsible for product line strategy and cross-functional coordination of activities in developing, managing, and launching Hubbard One's family of software for law firms. Chris is a marketing technology innovator and regular presenter at industry conferences, such as LMA, MPF, CMO Forum and ILTA. Prior to joining Hubbard One, he was a director in the interactive solutions practice for Cambridge Technology Partners where he specialized in Internet business strategy and enterprise system integration across a variety of industries. Chris is a graduate of Indiana University's Kelly School of Business.



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